

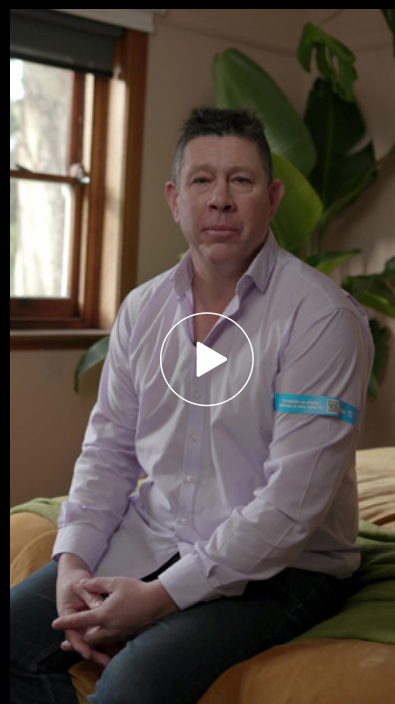
Capturing your club's reason for wearing the band is simple.

1. Decide who will talk on behalf of your club and wear the armband.
2. Place the armband around their arm, positioned so the QR code is facing the camera.
3. Film a portrait video of your club rep on any smartphone, talking about their reason for getting involved, and why road safety is important to the club and wider community. It can be a personal story or they can talk generally about wanting safer roads for the community, or a particular issue such as drink driving, driving under the influence of drugs, speeding or fatigue.

Film mandates:

- Introduce yourself.
- Include your club's name.
- Tell us why road safety is important to you and your club.
- Finish this sentence within the film:
This TAC and AFL Victoria Road Safety Round I'm wearing the armband for/because/to...

4. Upload on your social channels using [#tacbandtogether](#) and tag [@tacvictoria](#) and [@aflvictoria](#).
5. Encourage others in the club to create their own video and upload it socially using [#tacbandtogether](#) and tag [@tacvictoria](#) and [@aflvictoria](#).



[See example videos](#)